



Dear Colleagues,

On behalf of the PAGEV International Plastic Packaging Technologies Congress Organization Committee, we would like to cordially invite you to the **4th PAGEV International Plastic Packaging Technologies Congress** to be held on **October 24, 2017** in **İstanbul**.

The theme for this year's Congress is "**Plastic Packaging in Consumer Packaged Goods**" and will specifically focus on plastic packaging used in consumer packaged goods. It is a fact that plastic packaging has become progressively more sophisticated, lightweight and multifunctional, replacing glass and paper as preferred packaging materials in many areas thanks to innovative technologies. As in all industries, plastic packaging offers a wealth of opportunities for companies that develop innovative products and add greater value to their customers.

Based on this premise, our congress will bring together representatives from public authorities, international organizations, manufacturers and academia, serving as a platform to discuss raw materials and markets, new technologies, innovative developments, design and brand-building. I am proud to invite you to an event where prominent speakers and experts from around the world will be sharing their knowledge and insight.

Sincerely,

Burak ÖNDER

PAGEV Board Member / Congress Chairman



4th PAGEV PLASTICS PACKAGING TECHNOLOGIES CONGRESS SPEAKER APPLICATION FORM

Name / Surname	
Company	
Position in the Company	
Address	
Tel. / Fax	
E-mail	
Title of the Presentation	
Short Summary of the Presentation (Please fill in this section)	



Call for Papers

Papers are invited on all aspects of including (but not exclusively):

- Innovative plastic packaging solutions in consumer packaged goods
- Recent process, products technologies, new strategies in plastic packaging
- New developments in plastic packaging materials (high-barrier polyester materials, sterile plastic packaging materials, , nano - plastic packaging materials)
- Innovative technological developments (raw materials, machinery and auxiliary equipments)
- Bio-based plastic packaging: raw material, production, market
- The importance of product design and packaging in branding
- Packaging design for aesthetic and functional appeal
- Design, prototyping, 3-D printing
- Product design and developments
- Graphic design and printing in packaging
- Patent creativity: How to generate new ideas?
- Standards, tests and Intellectual Property Right (IPR) in packaging
- Regulations, testing, standards and quality control
- Sustainability and recycling
- The safety and traceability of plastic packaging
- LCA and carbon footprint
- Packaging as a waste preventer
- The role of packaging in the sustainability of value chain
- Investment potential for the plastic packaging industry in developing countries
- Turkey market information of plastic packaging used in consumer packaged goods
- Consumer behavior trends in the consumer packaged goods
- Internet brand and product marketing trends
- New developments in plastics closures
- Plastic packaging raw materials in the consumer packaged goods
- Barrier materials and shelf life stability
- Retort and aseptic packaging
- Scavenger and barrier films
- Uses of new packaging films
- Functional and smart packaging
- Anti-counterfeit, traceability, regulatory
- Barrier Technology, sealing and closures, advances in tie



Special Considerations

- Speeches are limited to 15 minutes.
- Sponsorship is required if special product presentations will be made (Please see the sponsorship options).
- Accommodation and transportation expenses are covered by speakers.
- The congress contains two sections: presentations and a panel. Sections of the speakers will be determined according to title of the presentations sent.
- The Congress Committee will examine the summary of the presentation and if it is suitable to the congress theme, it will be added to congress program.
- Deadline for sending the form is **July 28, 2017**.

Contact:

Canan ERDOĞAN

PAGEV Technical Specialist

Tel.: +90 212 425 13 13 Fax: +90 212 624 49 26

E-mail: canan.erdogan@pagev.org.tr

www.turkishpic.com